

Mini-DBMS+

Unique new minicomputer hardware/software combination provides tool for developing sophisticated data base management system—plus.

Big in a small way.

Sometimes you can do amazing things with just a minicomputer.

If, that is, you know how to get the maximum out of every hardware and software component you have. And you're willing to make an extra effort at the conceptual stage of design.



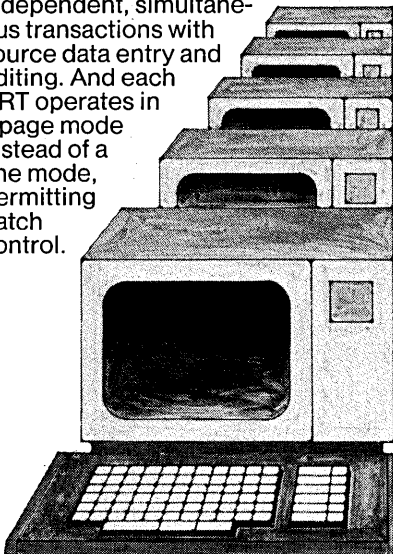
Introducing DASL™

DASL (for Data Access System Language) is a good example. And the result is a breakthrough in the application of minis: a sophisticated (novices need not apply it) new tool for putting together an efficient minicomputer-based data base management system. Indeed, a flexible, highly capable, comprehensive business and accounting system that gives you Eclipse performance from a Nova-based (and priced) configuration.

What it's all about.

DASL is unique for a lot of good reasons.

First, you enter all data at its source through a CRT, so it's simple, easy and fast (no more edit lists!). You can design your own forms right on the screen. Each (of up to 16) CRT allows independent, simultaneous transactions with source data entry and editing. And each CRT operates in a page mode instead of a line mode, permitting batch control.

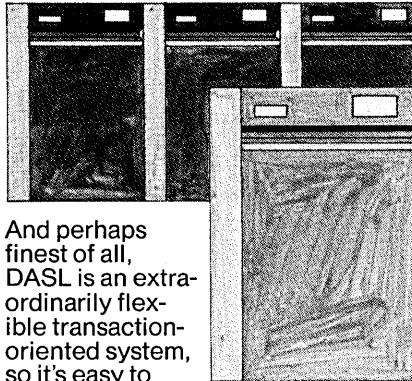


Second, DASL does everything on line—data is entered in real-time, and files are updated in real-time. Third, all input data is thoroughly checked before being entered into the system. Fourth, every valid entry is written on mag tape for a complete audit trail. Finally, it's a stand-alone operation—the entire system is dedicated to your application, so there's never any need for data links to a larger CPU.

The finer points.

DASL is new, but it's built around field-proven operating systems. It uses Ball Computer Products' Disk Operating System, for example (now 4 years old and in release 1.6) and takes full advantage of its error-checking and speed features.

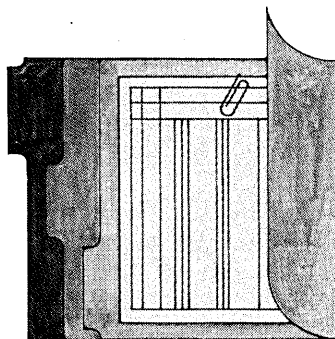
DASL has over 250 commands, supports up to 400 MB of on-line storage and utilizes an efficient and powerful ISAM file access technique.



And perhaps finest of all, DASL is an extraordinarily flexible transaction-oriented system, so it's easy to implement all your business and accounting functions.

No fancy footwork.

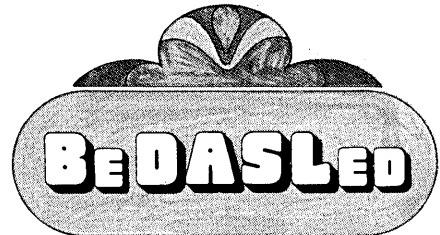
We've built our reputation on exceptional systems design, strong technical support and unmatched service



backed by a company more than \$300 million strong. So when you think about it, it shouldn't surprise you at all that a breakthrough like DASL should come from a company like Ball.



After all, we've been doing amazing things with minicomputers for years.



Gentlemen:
Send me more information on DASL, the new minicomputer tool I can use to build my own business system.

Name _____
Company _____
Address _____
City _____
State/Zip _____
Phone _____



Ball Computer Products, Inc.

SUBSIDIARY OF BALL CORPORATION

5601 College Avenue
Oakland, California 94618 (415) 654-8626
New York • Atlanta • Chicago •
Los Angeles • San Francisco • Boston