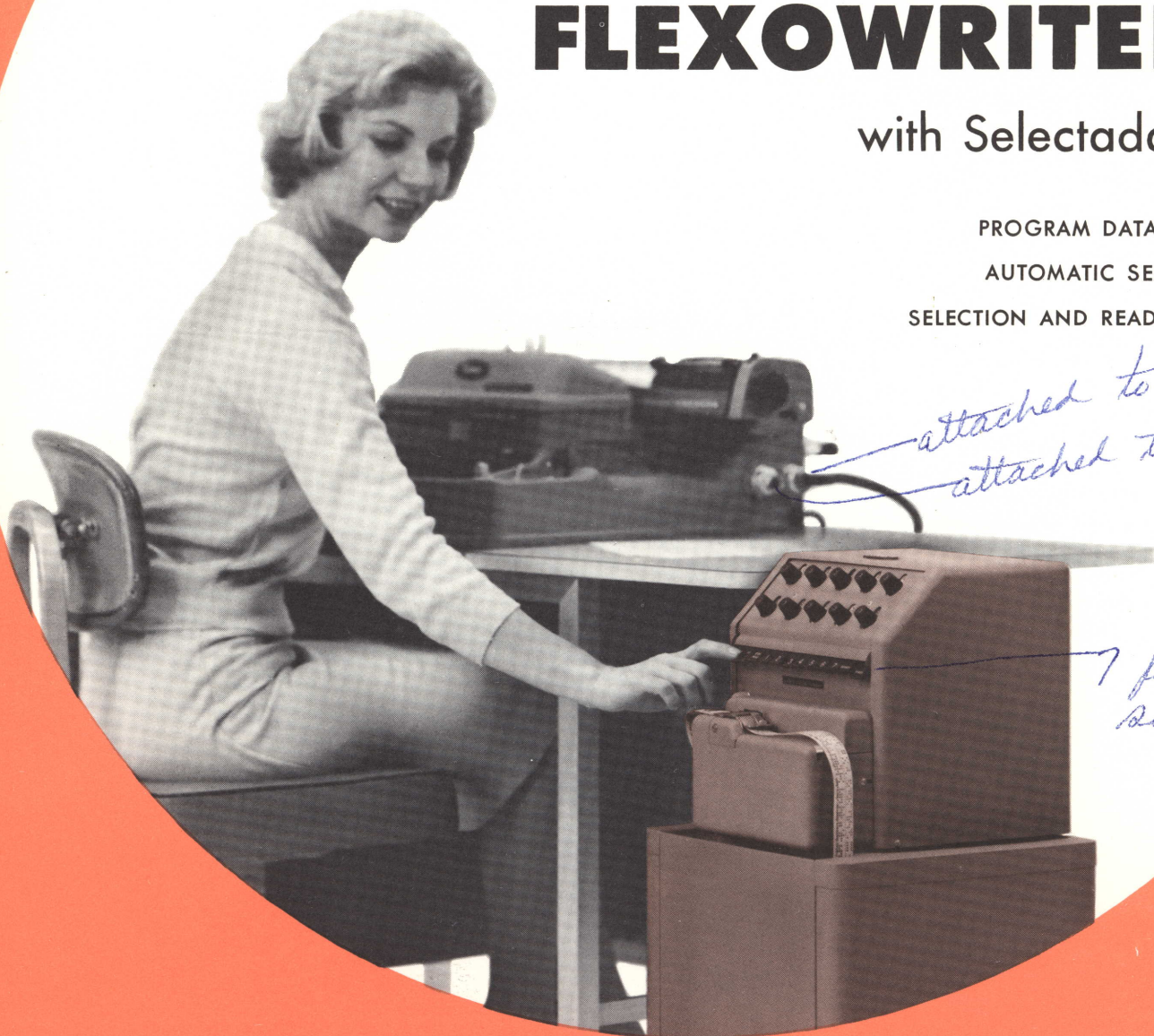


Friden

FLEXOWRITER[®]

with Selectadata[®]

PROGRAM DATA FOR
AUTOMATIC SEARCH,
SELECTION AND READ-OUT



attached to Reader
attached to punch #2
tape
tab cards

7 panel
switches

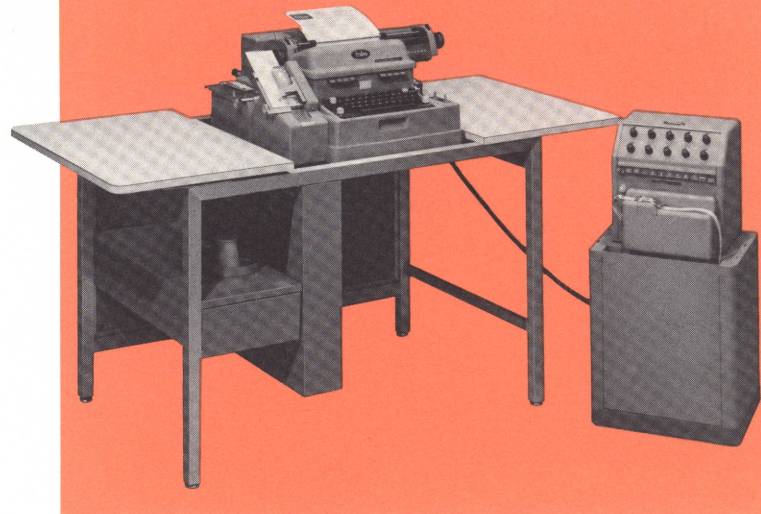
Automate Variable Data...

AUTOMATIC PROGRAM CONTROL
CHOICE OF SELECTADATA UNITS

Friden

FLEXOWRITER[®]

with Selectadata[®]



The Flexowriter with a *Selectadata* unit—Friden's special auxiliary input tape reader—automatically provides the control you need in preparing documents containing numerous entries that vary within each form.

Any one of eight Selectadata models may be connected with a Systems Flexowriter automatic writing machine to provide several or all of the following *automatic* operations: to search for, select, and read out data; to control all Flexowriter

functions; to switch from the Selectadata reader to the Flexowriter (tape, edge card or tab card) reader; and to read one or two sets of preselected digits.

CHOICE OF AUTOMATIC OPERATION

Two basic Selectadata units perform either a Duplex operation or a Synchro-Duplex operation for control of data in tapes, edge-punched cards, or tab cards.

In Duplex operation, the reading actions of the Flexowriter and the Selectadata are independent of each other and alternate from one to the other on command from programmed control codes. In Synchro-Duplex, during synchronous operation, all operations of the connected Flexowriter, including reading action, are under the control of the Selectadata.

Each base model is available with Automatic Address Selection or Manual Data Selector, or both.

Automatic Address Selection permits the Flexowriter itself to initiate an automatic search while performing normal typing functions. Reading of an identification code in the Flexowriter tape, edge card or tab card will instantly cause the Selectadata to search through punched tape at 1320 codes per minute until the corresponding identification code is read. Then the data that follows will automatically control Flexowriter typing, at 100 words a minute. This provides virtually unlimited possibilities in sales order writing, invoicing, or

other writing tasks in which data may vary from form to form. Paragraphs, item descriptions, shipping instructions, and terms are searched for, read out, and typed at the time and location desired, without operation intervention.

With Manual Data Selector the Flexowriter will write automatically either one or two sets of numerals (such as date and order number) on a business document. The only manual operation required is to preset any of the 10 dials located conveniently on top of the Selectadata; read out will then be automatic and may be split, overlapped and sequenced as desired.

SPECIFICATIONS

SPEED: Search—1320 codes per minute
Read—572 codes per minute
HEIGHT: 25 in. to 28 in. with stand (depending on model)
WEIGHT: 36 lbs. to 46 lbs. (depending on model)
POWER: 110-115 volt, 60 cycle, AC
COLOR: Friden Tan

Friden, Inc.

HOME OFFICE AND MAIN PLANT
SAN LEANDRO, CALIFORNIA
SALES AND SERVICE THROUGHOUT THE WORLD

FRIDEN, INC.
C. C. Wolfinger, Branch Manager
738 Boush Street, P.O. Box 1427 (Zone 1)
Norfolk 10, Virginia
Phone (Area Code 703) MADison 5-3635
(Newport News) Phone CHestnut 5-8271