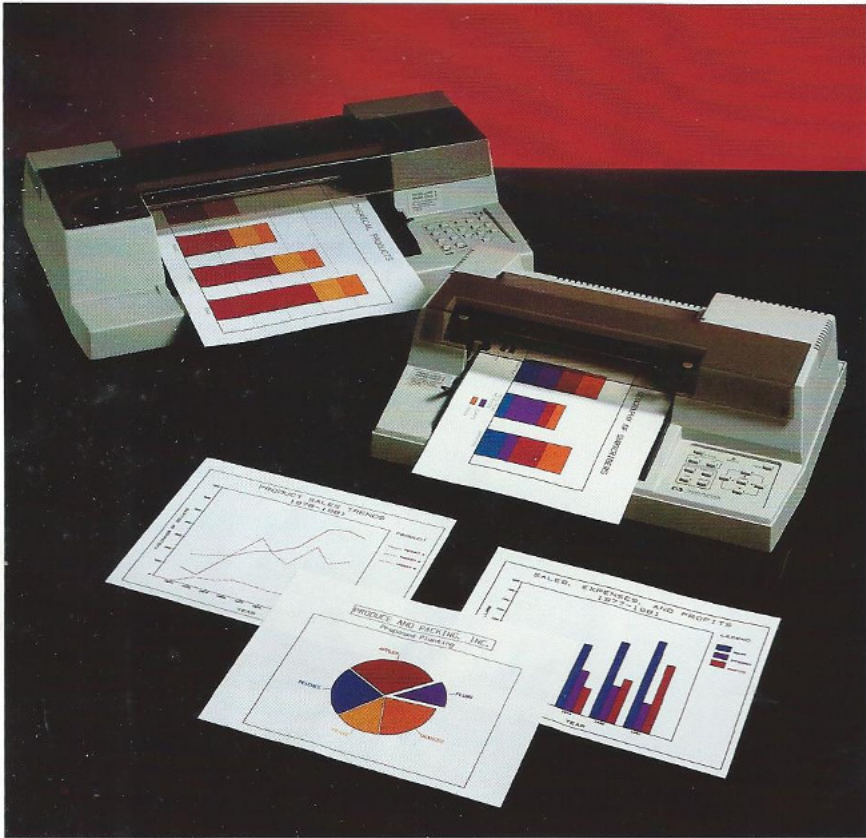




The HP Personal Computer Plotters & Apple™ Computers

Graphics Software Guide

Enhance your productivity



Enhance your productivity with graphics! Graphics help you spot trends and relationships, analyze data, and communicate your ideas — quickly and easily. You can use one of the popular “spreadsheet” packages to turn your numerical data into colorful, informative graphics. You can streamline management data by presenting it in graphic form. And for that important visual presentation, you can make easy-to-understand and to interpret transparencies to project before your audience. Graphics enhance productivity, yours *and* others, because complicated ideas are easy to understand and to explain in graphic form.

Quality graphics are fast, easy, and affordable with the HP 7470 or the HP 7475 Graphics Plotter, an Apple™ Computer, and the many graphics software packages available today.

Most of these packages require no programming knowledge to produce professional, multi-color graphics on paper for reports or on transparency material for visual presentations. Or, if you prefer to customize your graphics formats, most software offers you that option, too.

And with a Hewlett-Packard plotter, you can be sure you will have quality graphics. HP's 7470 and 7475 have features found only in much more expensive plotters — features that give you the flexibility to adapt your graphics system to your graphics needs:

- Inexpensive to own

- Easy to operate

- Fast — your charts are completed in minutes

- Superior line resolution for publication quality graphics

- Versatile writing system

 - Paper or overhead transparencies

 - Pens in many colors, two line widths

- Automatic pen capping

Add an HP Personal Computer Plotter to your Apple™ Computer — and get the professional graphics solution!

Apple is a trademark of Apple Computer, Inc.

A note concerning all software listed in this brochure

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