

**Compaq E-Commerce Solutions**  
Proven Performance

# Compaq & INTERSHOP

## Delivering IT Solutions for E-Commerce Success

*Today's strategic advantage is e-commerce. For powerful B2B, B2C and ASP sell-side solutions, businesses turn to INTERSHOP® products deployed on Compaq ProLiant™ servers running Microsoft Windows® NT and Compaq AlphaServer™ platforms running Tru64™ UNIX. INTERSHOP e-commerce solutions enable you to sell to anyone anytime – by delivering robust products for current and rapidly emerging e-commerce business models.*

*Compaq and INTERSHOP solutions allow you to sell directly to businesses and consumers, facilitate channel sales, or host vertical or horizontal marketplaces. Whatever your business model or goals, our solutions deliver highly scalable, easy to maintain and reliable e-commerce solutions that meet your needs today and tomorrow.*

Compaq and INTERSHOP solutions are designed to accelerate e-commerce success by delivering flexible platform choices that build on your existing IT investment. INTERSHOP applications run on high performing Compaq ProLiant and AlphaServer platforms that provide a reliable and highly scalable infrastructure to help reduce the cost of doing e-commerce globally.

→ **Designed for growth**

INTERSHOP e-commerce solutions are built to grow as your enterprise grows, enabling you to scale your IT infrastructure to meet the expanding demands of business.

→ **Real-world reliability**

In an anywhere, anytime business, you can't afford costly downtime. With Compaq platforms running Windows NT and Tru64 UNIX, you know your site can handle the spikes caused by both predictable and unexpected consumer activity.

→ **Lower IT investment**

Compaq and INTERSHOP solutions are designed to build on your existing IT infrastructure. We offer solutions based on open standards (JAVA, XML) to maximize return on investment, extend the life of your existing IT investment, and integrate critical ERP, CRM, and SCM applications while minimizing up-front costs.

→ **Platform flexibility**

Compaq and INTERSHOP solutions give you maximum flexibility in selecting the platform that works for your enterprise and supports your sell-side e-commerce goals.

→ **The e-commerce advantage**

Compaq and INTERSHOP solutions give you the critical edge on your competition – bringing products and services to any consumer market, business, or channel.

→ **Single source for sell-side e-commerce solutions**

ActiveAnswers provides a single source for detailed planning, deployment and operations tools that help streamline the implementation of INTERSHOP e-commerce solutions.

**COMPAQ**



When we say proven performance, we've got the numbers to back it up.

In study after study, Compaq platforms outperform the competition for power, value and overall satisfaction. That's why Compaq is the clear choice for your INTERSHOP implementation whether yours is a Windows NT, *Tru64* UNIX or a mixed environment.

### Compaq Shatters TPC-C Performance Benchmark\*

tpmC	\$19.12	\$18.93	\$52.70	\$97.10	\$63.21
250000	<b>227,079</b>				
200000		<b>152,207</b>			
150000			135,815	135,461	
100000					102,023
	<b>Compaq P8500 Cluster Windows 2000 SQL 2000 \$4,341,603</b>	<b>Compaq P8500 Cluster Windows 2000 SQL 2000 \$2,880,431</b>	IBM RS/6000 S80 AIX 4.3.3 Oracle v 8.1.6 \$7,156,910	Sun Enterprise 6500 Solaris 2.6 Oracle 8i v 8.1.6 \$13,153,324	HP HP 9000 V2500 HP UX 11 Sybase 12.0 \$6,448,894

\* February 17, 2000, Compaq TPC-C benchmarks using clustered Compaq *ProLiant* 8500 Servers deployed in 8- and 12- node configurations.

### Compaq *Tru64* UNIX Saves You Money\*

	<i>Tru64</i> UNIX	IBM	HP	Sun
Total Cost of Ownership (in thousands)	<b>\$528</b>	\$653	\$923	\$728
Management Costs	<b>\$69</b>	\$176	\$115	\$93
Service Agreement Costs	<b>\$67</b>	\$68	\$131	\$152

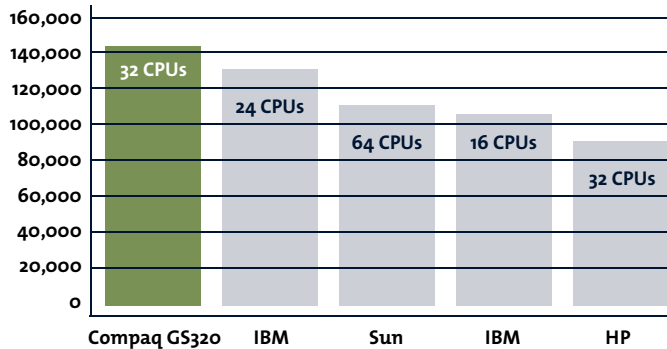
\* Three-year *Tru64* UNIX Cost/BenefitView; acquisition and service pricing taken from IDEAS international as of September 16, 1999. List prices used.

**Of the top four vendors, Compaq has shown the most RISC/UNIX growth in the industry – 37%!\***

\* Q2 IDC Server Tracking, 9/00

### Compaq *AlphaServer* GS320 Outperforms the Competition

Oracle Single System Results



**Compaq keeps costs low: *AlphaServer* GS320**

Total System Cost: \$8,263,128 • TPC-C Throughput: 144,331  
Price/Performance: \$57.25 • Availability date 9/22/00

Compaq is number one in price and performance for enterprises of all sizes.

### Top Ten TPC-C Results by Performance (large enterprises)

Rank	Company	System	tpmC	Price/tpmC
1	Compaq	<i>ProLiant</i> 8500-700-192P	505302	\$20.68 US
2	IBM	Netfinity 8500R c/s	440879	\$32.28 US
3	Compaq	<i>ProLiant</i> 8500-X700-96P	262243	\$20.24 US
4	Compaq	<i>ProLiant</i> 8500-X550-96P	229913	\$23.08 US
5	IBM	IBM eServer pSeries 680 Model 7017-S85	220807	\$43.30 US
6	Compaq	<i>ProLiant</i> 8500-X700-64P	179658	\$19.75 US
7	IBM	IBM eServer iSeries 840-2420-001	163775	\$58.88 US
8	Compaq	<i>ProLiant</i> 8500-X550-64P	161719	\$21.86 US
9	Sun	Starfire Enterprise 10000	156873	\$48.81 US
10	IBM	IBM eServer iSeries 840-2420	152346	\$51.50 US

### Top Ten TPC-C Results by Price/Performance (small and medium enterprises)

Rank	Company	System	tpmC	Price/tpmC
1	Compaq	<i>ProLiant</i> ML-570-6/700-3P	20207	\$9.99 US
2	HP	NetServer LH 6000	33136	\$11.85 US
3	Compaq	<i>ProLiant</i> ML-570-6/700	32328	\$12.49 US
4	Compaq	<i>ProLiant</i> 8500-550-6P	33617	\$12.91 US
5	HP	NetServer LH 6000 c/s	26359	\$13.74 US
6	Compaq	<i>ProLiant</i> DL-580R-6700	33507	\$14.09 US
7	Dell	PowerEdge 6450	31187	\$14.50 US
8	Dell	PowerEdge 6400	31187	\$14.51 US
9	Dell	PowerEdge 8450	40168	\$14.86 US
10	Dell	PowerEdge 8450	57014	\$14.99 US

Price/performance comparisons from Transaction Processing Performance Council ([www.tpc.org](http://www.tpc.org)). Figures are as of 10/25/00.

Whether you're putting a new e-business strategy in place or want to make the most of your current strategy, Compaq and INTERSHOP can help you attain the highest possible levels of performance at a lower level of investment than other solutions.

For more information, visit:

[www.compaq.com/servers](http://www.compaq.com/servers)

[www.intershop.com](http://www.intershop.com)

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