

@server

FIRST

SERVER LINE TO RUN ON THE INTEL® XEON™ PROCESSOR MP.

FIRST

XEON PROCESSOR MP SERVER WITH "PAY AS YOU GROW" SMP BUILDING BLOCKS.

FIRST

INTEL-BASED SERVER WITH ACTIVE MEMORY™ MIRRORING DESIGNED TO ELIMINATE MEMORY FAILURE.

FIRST

SERVER WITH SO MANY FIRSTS.



The New Enterprise-Class IBM @server xSeries™ 440.

You have two choices: All your money upfront for capacity you might not even use. *Waste*. Or own the new x440 that lets you add capacity as you need it, so you pay only as you grow. *Waste Not*. Other firsts: The "building block" design of the x440 lets you scale from a 4-way today, to an 8-way tomorrow, to a 16-way in the future. And it utilizes some of the most advanced self-managing, self-healing features on the planet. This made possible by Project eLiza™, an ongoing IBM initiative. For more information, go to ibm.com/eserver/x440. To talk to a specialist or to locate an IBM Business Partner, call 800.426.7777 and mention priority code 102AX001.

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